

Report to HEALTH AND WELLBEING BOARD

Live Well Update

Portfolio Holders:

Councillor Barbara Brownridge, Cabinet Member for Adult Social Care & Health

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Purpose of the Report

- To provide the board with an update on the emerging Greater Manchester Live Well agenda, and the approach to Live Well in Oldham
- To provide the board with an update on the Oldham Live Well accelerator site work

Requirement from the Health and Wellbeing Board

- The Board note the intentions regarding the development of the Live Well approach in Oldham
- The board note the progress made with the Oldham Live Well accelerator project in East Oldham

Live Well Update

1. Background

The Greater Manchester (GM) Mayor set out a commitment in his manifesto 'for everyone in every community to have daily access to support and advice to improve their physical and mental health and socio-economic status'. Live Well is a key priority for GMCA and for NHS GM. This ambition is being brought to life through 'Live Well', which is seen as a catalyst for GM to deliver long held prevention and reform ambitions, and to accelerate community-led activity.

There are four key components to the GM Live Well model:

1. **A network of Live Well centres, spaces and offers.** These will see public services and community-based support working together to provide a consistent everyday support offer from recognisable places in the community.
2. **A resilient VCFSE Eco-system.** Ensuring a resilient and connected local VCFSE offer from a sector resourced to respond to what matters to people, with community-led approaches at the heart.
3. **An optimised integrated neighbourhood model.** This will see multi-agency teams working on common geographical footprints of 30-50k population towards shared outcomes and purpose alongside local people and communities.
4. **A culture of prevention.** Where the workforce and organisational development is geared towards prevention, with an emphasis on person-centred and relational ways of working across all systems of support.

2. Current Position

Oldham Approach

Oldham Partnership's local mission for Healthier Happier Lives is aligned well with the GM Live Well model. A Live Well approach will enable us to deliver the Prevention and Early Intervention Pillar in Oldham Council's Corporate Plan.

In Oldham we will bring together existing core principles and approaches with Live Well providing a consistent and coherent framework to build on. At the heart of this will be working with communities, in partnership with the VCFSE, on a neighbourhood footprint to improve the health and wellbeing of our residents and create the conditions for good lives across the borough.

A development session was held with Health and Wellbeing Board in the Autumn as a first step to consider what building blocks were already in place to support a Live Well model in Oldham. Wider stakeholder engagement will take place over the coming weeks to ensure input from across the system. Initial building blocks for the approach have been identified including; Population Health Management, district based spaces including Family Hubs, District Hubs, Libraries, Community Centres, the Prevention Framework, VCFSE strategy (in development), Adults Targeted Operating Model, Move More Place Partnership and Engagement Framework.

Oldham Live Well Accelerator

There are five National Lottery Community Funded Live Well accelerator sites across GM. This work has a focus on how the public service system can effectively enable community-led prevention activity to thrive. Oldham's accelerator is focussed on how we can develop district based budgets for community-led activity, where residents are involved decisions about how the funding is used.

The focus of the accelerator is East Oldham. During the Autumn we have undertaken resident engagement in the area to understand people's priorities for improving their health and wellbeing or 'living well'. The next stage of this work is to invite residents, community organisations and partners working in east to come together and design and test some prototypes for community decision making around a small funding pot provided through the GM Live Well investment fund. The design and testing process will take place through Spring and further updates will be provided to the board as this progresses.

3. Recommendations

- The Board note the intentions regarding the development of the Live Well approach in Oldham
- The board note the progress made with the Oldham Live Well accelerator project in East Oldham